

 WETHRIVV[®]



OUR STORY.

How do you successfully manage time, set boundaries between business, family and couple time? **Amy & Sanjay** have been working together for the last 10 years and have developed a winning formula to create amazing products and thrive as a couple and family.

"Working with your best friend and life partner is sort of like a dream come true. The person I wake up with every morning is the same person I work with all day. I really don't believe in boundaries. I love what I do and working with Amy creates an amazing environment to have fun and create great products for our customers."

– **Sanjay Batra**

"Our skillsets really complement each other, and we challenge ourselves to be innovative and develop brands that will stand the test of time. People may wonder how we can spend so much time together, working hard and playing hard, but for us we have just found a formula that makes us happy." – **Amy Batra**

we, you, us **together...**



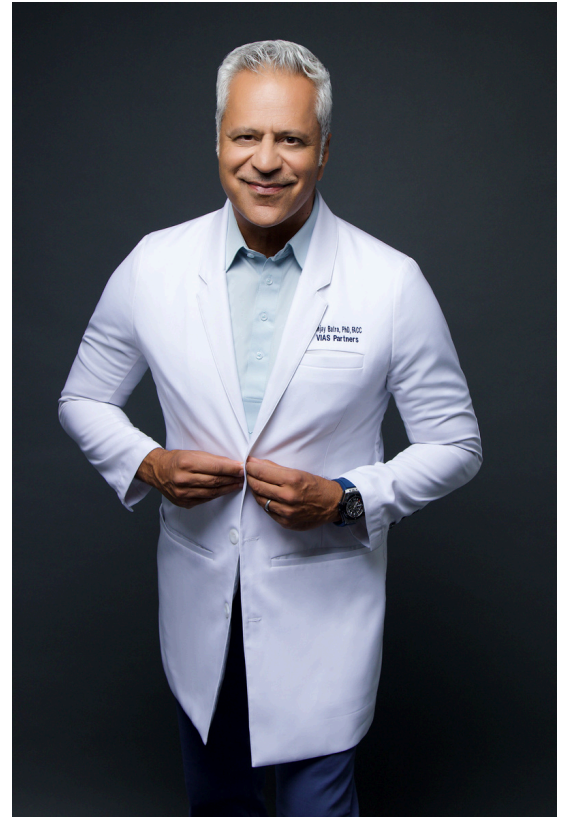
THE POWER COUPLE.



SANJAY'S STORY.

Dr. Sanjay Batra obtained his **PhD in medical physiology** from the University of Ottawa, Canada and completed post-doctoral training in Japan and Switzerland. He is a Fellow of the American College of Cardiology and also a former Adjunct Professor at the Wake Forest Institute for Regenerative Medicine.

Sanjay has **25 years of global healthcare** and entrepreneurial experience in start-ups, biotech and large pharma including 10 years in the **Johnson & Johnson** family of companies, culminating as Vice President, R&D Pharmaceuticals, Asia-Pacific and Japan. In his career Dr. Batra has been directly involved in over 80 clinical trials in all phases of development. He started VIAS Partners in 2013 with the aspiration to take his diverse experiences and global network to partner with entrepreneurs and companies to advance their business with value, innovation and strategy.



AMY'S STORY.

Amy Batra received her Bachelor of Business Administration in Marketing from Temple University – graduating with honors. She has **20 years of experience** in start-up companies and big pharma including companies such as Bausch & Lomb, Sanofi Aventis, Merz and Johnson & Johnson. Her core expertise includes **aesthetics, dermatology, regenerative and functional** medicine in roles ranging from sale professional to management. She successfully developed and launched new products and created a highly successful model for physician training under Continuing Medical Education (CME). Over the last 10 years, she has worked side-by-side with her husband and business partner, Sanjay Batra.



Meet Juvasonic®

The device that turns every serum
into a powerhouse for compelling results!



Juvasonic® is a handheld FDA registered Class I Medical Device (patent-pending) designed to enhance topical absorption of exosomes, PDRN, PRP, and peptides. With precision-engineered microchannel vibration, microdermabrasion and dual-wavelength light support.

A woman with dark hair, wearing a black and white sleeveless top and blue gloves, is using a handheld device on the face of a woman with dark skin and braided hair. The woman being treated is lying back in a white chair with her eyes closed. The background shows a window with a view of a city.

**Exfoliates.
Infuses.
Activates.**

Advanced performance unified in one tool.

Exosomes, PDRN Platelet-rich Plasma Growth Factors + Peptides

Juvasonic makes them go deeper.



A photograph of two women sitting on a golf course, laughing heartily. The woman on the left has light brown hair and is wearing a white tank top. The woman on the right has long, dark, curly hair and is also wearing a white tank top. They are both smiling broadly, showing their teeth. The background is a lush green golf course with trees in the distance. The lighting is bright, suggesting it's daytime.

NO needles.
NO pain.
ONLY results.

Aesthetic technology that
changes everything.

Boost absorption.
Maximize results.
Elevate
every treatment.

Technology that works
as hard as you do.

A medical professional, likely a dermatologist or cosmetic surgeon, is performing a procedure on a patient's face. The professional is wearing blue scrubs, a blue surgical cap, and glasses. They are using a handheld device, possibly a laser or ultrasound, on the patient's cheek. The patient is lying down, and their face is the focus of the treatment. The background shows a clinical setting with a window and some medical equipment.

 **juvasonic®**

Testimonials

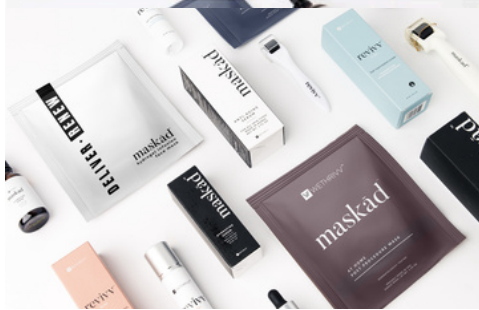
"Juvasonic is a **powerful**, non-invasive tool in our practice. It **enhances absorption** of topicals like **exosomes** and peptides, **improving results without needles**. It's a smart addition to elevate patient care and treatment outcomes."

— **Dr. Gordon Sasaki, MD, FACS**

"Let's be clear—**injecting exosomes is illegal**. But that doesn't mean we have to stop harnessing their potential. With Juvasonic®, we've finally found a solution that **respects the regulations while still delivering powerful outcomes**. This device allows us to non-invasively push exosomes into the skin with precision and efficacy. It's a **game-changer** for providers who want to stay compliant without compromising results."

— **Dr. Michael Gold, MD, FAAD**

BYRDIE



The Batras may have put the building blocks in place, but they credit WETHRUVV's ascendance to the efforts of their small but talented team of employees and collaborators. Erica Gutierrez is among them. She started as an intern, and has since become WETHRUVV's manager of sales and marketing. She cites the company's unique culture of creativity, fun, and innovation, as well as a roll-up-your-sleeves attitude in which all team members work together toward a common goal.

"We're doing this together," Sanjay adds. "That's why we created an internal award called 'On Belay,' which is a phrase from rock climbing. When someone is climbing a rock wall, they say 'on belay' to let their partner know they are ready to start climbing, so their partner can support them when needed. Our team members can nominate each

WHO WHAT WEAR

Exosome Therapy Is the Next Big Thing in Aesthetic Medicine—Here's How It Works

TZR

seventeen

Genius Hacks For Making Your Hair Grow Faster, According to Experts

MODERN LUXURY MEDIA

patch

marie claire

QUEER FORTY

Our skin is designed to heal itself, but like the need to down espresso to get going into the morning, sometimes the extra kick. That's where exosome therapy comes into play in the aesthetics space. Falling under the regenerative therapy umbrella, treatments that use stem cells or platelets (like in PRP) to replace or "rebuild" skin in order to improve texture and tone, exosomes are poised to become a "game-changer" in skin care. And like PRP, this treatment can also be used to treat thinning hair. Stimulating the hair follicles.

TODAY



People

get going into the morning, sometimes that's where exosome therapy comes into play. Under the regenerative therapy umbrella, cells or platelets (PRP) to replace old texture and tone. These are poised to help PRP, this treatment can also be used to



MODERN LUXURY
PHILADELPHIA STYLE

WEHO
TIMES

mindbodygreen

InStyle

The Benefits Of Exosomes In Skin Care

SHAPE Beauty & Hair

suburbanlife

Peptides Vs. Epidermal Growth Factors

Why Taking Collagen for Hair Growth Can Pay Off

If you're thinking of taking collagen supplements for the purposes of boosting hair growth, here's what you should know.

By Renee Cherry Published on January 19, 2023



Recently, many skin care enthusiasts have turned to the peptide family. While EGF confusingly can sometimes function in the same way as peptides, says Dr. Sigrid, a development officer at Bioeffect. "EGF are growth naturally occurring signaling proteins that are important. They signal to other cells to repair and rejuvenate elastin, and hyaluronic acid." Bioeffect, for example, derived from barley in its new supercharged Power natural collagen production as it replenishes the skin for a smoother, firmer, more even, and hydrated complexion.



Reviva Stimulating Scalp Massager, \$12, revivaco.com

BETHENNY FRANKEL IS A FAN!

Harper's BAZAAR

CEW



Two serums to work alongside the maskad Anti-Aging Hydrating Serum to visibly improve the appearance of fine lines and uneven skin tone, and sagging skin and a Hydrating Serum



INTRODUCING..

revivv[®]

A DRUG-FREE OPTION TO SUPPORT

**GROWING FULLER, THICKER
& HEALTHIER LOOKING HAIR**

revivv[®]
your hair health.



revivv[®]

your hair + scalp **health.**



JOIN THOUSANDS OF HAPPY
CUSTOMERS **REGAINING CONTROL**
OF THEIR HAIR & SCALP HEALTH.



Clean, Safe, Simple.

REVIVV® Topical Hair Growth Support Serum – proprietary serum designed specifically **for men & women** to support hair growth – created and recommended by physicians and scientists.

FOR HIM 0

SPECIFICALLY FORMULATED FOR HIM.



REVIVV® for Him

has been optimized with active ingredients to account for **male hormone metabolism.**

R FOR HER.

REVIVV® for Her
has been optimized with
active ingredients to
account for **female**
hormone metabolism.



REAL PEOPLE, REAL RESULTS

BEFORE



AFTER



revivv®

Real patients, real results. A drug-free option to support fuller, thicker & **healthier-looking hair.**



REVIVV® FOR HIM

REVIVV® for Him is a dermatologist-recommended patent-pending topical formula that has been developed to support hair growth so that it looks thicker, healthier, and fuller.



REVIVV® FOR HER

REVIVV® for Her is a dermatologist-recommended patent-pending topical formula that has been developed to support hair growth so that it looks thicker, healthier, and fuller.



DERMA ROLLER

Designed to improve your results, contains 225 stainless steel needles at 0.25mm depth to **stimulate hair follicles** and increase absorption of the REVIVV® Serum.





STIMULATING SCALP BRUSH

Featuring bristles that **stimulate the scalp** and boost scalp health, providing both an exhilarating scalp massage and relaxing experience. Ideal for all hair types, can be used with REVIVV® serum.



DETOX SCALP SCRUB

Uses a blend of Himalayan sea salt for abrasion, with oils and plant extracts in a base cream, to dissolve oily residues that accumulate on scalp while creating a **diverse and healthier microbiome** environment.





FOR HER REVIVV® KIT

Are you ready to get optimal results?
The **For Her Kit** is our 3-step solution to regain control of hair loss. We use high-grade natural ingredients to target the key aggravators of hair loss through this multi-modal formulation.



FOR HIM REVIVV® KIT

Are you ready to get optimal results?
The **For Him Kit** is our 3-step solution to regain control of hair loss. We use high-grade natural ingredients to target the key aggravators of hair loss through this multi-modal formulation.





introducing...
maskād®
good skin is in.



**all-
natural
products.**



Consumer Results

based on a 2 month consumer perception study of participants ranging in age from 25-65.

100% agreed

that maskād was easy to use.

85% agreed

benefits lasted all day or longer.

100% agreed

skin felt tighter/lifted.

100% agreed

skin felt more hydrated and refreshed.

77% noticed

a reduction of fine lines, wrinkles, and pore size.



Panfacial Rejuvenation

real patients, real results.

- 1 Forehead lines
- 2 Glabellar lines
- 3 Crow's feet
- 4 Tear troughs
- 5 Tear troughs
- 6 Nasolabial fold
- 7 Pre-jowl sulcus
- 8 Marionette lines
- 9 Chin wrinkle
- 10 Jowl



ANTI-AGING SERUM WITH PEPTIDES

A skin rejuvenating formula that **visibly improves** the appearance of fine lines/wrinkles, dull or uneven skin tone and sagging skin. Our peptide bomb really is the bomb for preventative care to fight against wrinkles and fine lines. Comprised of a host of peptides and growth factors, our anti-aging serum encourages skin cell renewal and supports collagen and elastin levels revealing a smoother, more radiant and youthful complexion.





HYDROGEL INFUSION FACE MASK

The proprietary "dry" hydrogel formulation eliminates the mess, and its contoured 2-piece design fits most face shapes/sizes. Adjustable slits allow for optimal fit, and the mask's **protective barrier enhances results** by delivering topical ingredients.



DERMA ROLLER

Contains 540 stainless steel needles at 0.25mm depth to **stimulate the skin** and improve absorption of the Maskād® Anti-Aging and Hydrating Serum.



GUA SHA + ROLLER SET

Made from **certified black obsidian**, offers unique skin rejuvenating benefits. Unlike jade or quartz, this premium volcanic glass is ethically sourced and expertly carved. Discover the transformative power of obsidian for unparalleled results.





THE MASKĀD® ROUTINE SKIN CARE KIT

Featuring 2 oz Anti- Aging Serum, Derma Roller, black Obsidian Gua Sha + Roller set and 4 Hydrogel Infusion Face Masks. Together they work to minimize the appearance of fine lines and wrinkles, reduce imperfections, hydrate skin, and leave you with a bright and smooth finish. These **gentle formulas** and products don't strip or dry the skin making them great for people of all ages and skin types.



A woman with light brown hair and freckles is holding a transparent, wavy-edged facial mask over her mouth. She is wearing a white tank top. The background is black.

maskād[®]
good skin is in

2X U.S. PATENTED

Post-Procedure Mask Innovation

① U.S. App. No.: 17683813 SYSTEMS AND
METHODS FOR DELIVERY OF ACTIVES
& HEALING TISSUE
AMY BILLUPS BATRA ET AL.

② U.S. App. No.: 29/860,604
POST-PROCEDURAL MASK
AMY BILLUPS BATRA ET AL.

"Where science meets beauty"

Our team of experts includes innovators, scientists and dermatologists who work together to develop medical aesthetic devices and beauty products that are based on cutting-edge research and technology.

We use only the highest-quality ingredients to ensure that our products are safe, gentle, and effective.

Contact

hello@wethrivv.com

877-676-8875

wethrivv.com



LET'S THRIVE TOGETHER.

